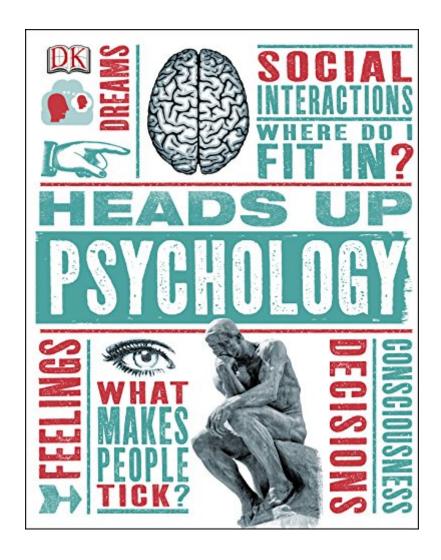


The book was found

Heads Up Psychology





Synopsis

"What is insanity?" "Can we trust our memories?" "Who needs parents, anyway?" The answers to these and many other burning questions lie in the world of psychology. It is all around us, influencing advertising, politics, and product development, and Heads Up Psychology explains it all. Using engaging graphics, this book explores the big ideas from all areas of psychology, including psychoanalysis, intelligence, and mental disorders, as well as offering biography spreads of key psychologists and case study panels about specific experiments to give everything context. Heads Up Psychology offers big ideas, simply explained for teen readers.

Book Information

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Customer Reviews

My 11 year old daughter showed an interest in Psychology. We first found this book at the library. She liked it so much we ended up buying it. The presentation of information is perfect for older kids.

Enjoyable reading for any interested --- mildly interested -- in this fascinating subject. Well organized, well written, it gives a broad overview of the science of psychology and the gifted people

who defined it.

I bought this as a gift for my granddaughter who is interested in the topic. Cannot give you a review, but she was happy to receive it.

Different format than I was use to but lots of info.

I liked this book. I found it easy to read, As well as to understand.

Not a bad book, easy to read and understand. Good addition to helping with a psychology degree.

I gave it to teenage daughter, a senior who is thinking of following psychology at the community college. She loved it. It is really well designed and put together for the young generation, and gives them a wide and fun overview of the field.

Interesting and informative. Good overview of psychology.

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